

**Working Together to Build Brighter Futures;  
One Child,  
One Family,  
One Community at a Time.**



**Silver  
Sponsorship  
\$500**

**Gold  
Sponsorship  
\$1000**

**Platinum  
Sponsorship  
\$2000**

With a Silver Corporate Sponsorship, you will receive:

- Company logo on Jessica's Outfit
- Recognition of support in FEAT's newsletter and social media

With a Gold Corporate Sponsorship, in addition to the recognition of a Silver Sponsor, you will receive:

- Company's logo will be displayed on the Feet for FEAT banner posted on the exterior of the travelling bus for the duration of the walk
- Company logo advertised on FEAT's website

With a Platinum Corporate Sponsorship, in addition to the recognition of a Silver and Gold Sponsors, you will receive:

- Permanent 9x9 decal of company logo on the exterior of FEAT's bus
- Display company brochures in the interior of our bus for a year.
- Company logo recognized as a lead sponsor at community events for a year



432 Horner Ave., Toronto, ON, Canada, M8W 2B2

T: 416-505-5333

E: [info@featforchildren.org](mailto:info@featforchildren.org)

[www.featforchildren.org](http://www.featforchildren.org)



A Journey to Make a Difference

# WALKING TO BUILD BRIGHTER FUTURES

Fostering, Empowering, Advocating, Together (FEAT) for Children, is a non-profit organization dedicated to supporting the unique needs of children affected by parental incarceration. Since our inception in 2012, FEAT has supported over 1000 children and families while facilitating over 10,000 family visits to reduce the detrimental impact of parental imprisonment on the innocent children left behind. Together with the support of our community, we hope to empower these at-risk children by providing supportive programming, teaching healthy coping strategies, and creating opportunities for success. By supporting our children, we can build brighter futures, break the cycle of intergenerational crime and strengthen our community.

## OUR BUS

FEAT's bus is vital to the provision of our programs and enables children across the GTA to receive the support they need. Every weekend, our bus travels with children and their caregivers from Toronto to Federal and Provincial correctional institutions in Southern Ontario to enable family visits. To operate the bus, we rely on our sponsors and donations to provide free transportation for the children we support.

## FEAT's SUPPORTIVE PROGRAMS

**After School Program** - Offers children the opportunity to participate in the arts, sports, recreational activities with their peers and enjoy a nutritious meal each week.

**Empowerment Retreats** - Provides children with the opportunity to experience the natural environment while receiving peer support and learning

**Peer Mentorship Program** - Provides at-risk children with mentorship, academic and employment support and leadership opportunities.

**Family Visitation Program** - Enables children and their caregivers to visit parents each weekend.



## THE REALITY

- Over 350 000 children are affected by parental incarceration in Canada.
- Children of incarcerated parents are often forced to face poverty, family instability and societal stigmatization.
- On average, our children are traumatically separated from their parents before their 8th birthday.
- 40% of children with imprisoned mothers are placed in foster care.
- Without support, children impacted by parental incarceration are four times more likely to become in conflict with the law.

# JOURNEY TO MAKE A DIFFERENCE



11 DAYS

400+ KILOMETRES

TO SUPPORT OVER 20,000 KIDS IN THE GTA

For the past 2 years, Jessica Reid, the founder of FEAT for Children, has walked from Toronto to Ottawa for children affected by parental incarceration. This year, Jessica will begin and end the first relay for children of incarcerated parents in Canada. Our 400km Feet for FEAT relay will start from Queens Park in Toronto at 4pm on World Mental Health Day, Tuesday, October 10th 2017. Jessica will walk the opening 43-kilometers with no shoes as the majority of children affected by parental incarceration have no support across Canada. Teams will continue to take steps for our children by walking one of the 41 legs (~10kms) en route to the nation's capital. Together, we will arrive at Parliament Hill in Ottawa on Friday, October 20th, 2017.

The aim of the relay is to increase the awareness of the need to support our children across the country and raise funds to provide our vital supportive programs. To increase the magnitude of impact, members of the community, social service clubs, and corporations have been invited to register teams to walk a leg of the relay, take the FEAT mile challenge or pledge their support for the innocent children left behind.

## OUR KIDS NEED YOUR SUPPORT!

- To register to be a part of the walk please email [jreid@featforchildren.org](mailto:jreid@featforchildren.org)
- Sponsorship information can be found on the back of this brochure
- If you are interested in donating, please visit our website [www.featforchildren.org](http://www.featforchildren.org)

*All donations of \$20 or more will receive a tax receipt*

